



GLOBAL VILLAGE *On the Move*

Global Village *On the Move* programs are held in unique epicenters of business around the world. Networking, business and cultural understanding, and an on-location experience are just a few of the central learning themes of *On the Move* programs. Utilizing the expertise of our global partners combined with the elements of the Iacocca Institute flagship Global Village for Future Leaders of Business and Industry® program, Global Village *On the Move* provides an unparalleled learning experience for our participants. Like our flagship program, *On the Move* learning experiences are based on the belief that knowledge of business and industry, skills in leadership and entrepreneurship, and the creation of a powerful global network are all essential for leaders of today and tomorrow.

Organized around regionally focused business themes, the *On the Move* programs include interactive learning experiences delivered through a series of seminars, facilitated workshops and round table discussions with executives working in the highlighted countries and regions. Visits to local organizations provide first-hand accounts of how business operates in the regions. Cultural trips provide participants with a familiarity of the people living in the host countries. The programs are focused on participants' business interests and strive for an understanding of the elements that drive business success within the selected geographic region.

Seasoned business leaders, young professionals and college students learn together through unparalleled opportunities to network, exchange ideas, and share their regional experience and points of view. Working with like-minded business experts, facilitators, and other attendees, Global Village *On the Move* participants share a unique learning experience that compliments their desires to be successful in the local, regional and global marketplace.

Seven to ten days in length, Global Village *On the Move* programs have been held in Peru in 2000, Spain in 2003, Australia in 2005, United Arab Emirates in 2006, and Hong Kong in 2008. Currently in planning are Ukraine in 2009, and Peru and Germany in 2010.

For additional information, visit www.iacocca-lehigh.org

CONTACT:

Elizabeth Simmons
*US Managing Director
Global Village
on the Move Programs*

111 Research Drive
Bethlehem, PA 18015

Tel: (610) 758-5664
E-mail: eas7@lehigh.edu

www.iacocca-lehigh.org

